

The road to Terra Madre ENG



The Road to Terra Madre is a series of initiatives that showcase positive models for the transformation of our food systems. As the climate crisis, the pandemic and most recently the war in Ukraine have shown us, our current food systems are plagued by inadequacies.

The events on The Road to Terra Madre are festivals of their own, with a variety of activities planned. These will be collected on the Terra Madre website and promoted in a communication plan put together with the Slow Food team.

Remember that:

- If the event is part of a larger program, you should insert the title of the event and the name of the wider initiative it is part of it (e.g. Terra Madre Brasil – Producers' Market of Bahia)
- If the event that you want to upload contains a series of different activities over the course of a day, all these details should be recorded (e.g. Terra Madre Brasil – Producers' Market of Bahia – 10 a.m. tasting of Brazilian Presidia; 12 p.m. Workshop for children, etc.)
- If your event requires tickets that are paid for or require registration, please specify contact information, prices and any other relevant information.

* Required

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