



Slow Food[®] Presidium

APPLICATION FORM Identification Document and Slow Food Presidium

1. **Steps to Create a Presidium**
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3. **Presidium Nomination Form**

1. Steps to Create a Slow Food Presidium

The requirements for starting a Presidium are:

Creating a Slow Food Community by signing a Founding Declaration, which will outline the objectives shared by all the members. The members of the SF Community are the Presidium producers as well as, eventually, other actors closely linked to the Presidium. The SF Community's objectives coincide with those of the Presidium.

Defining a Community Action Plan, a document collectively created by the Presidia members within 1 year, that states the specific goals and main activities that they commit to implement in the short and mid-term, in line with the overall goal present in the SF Community's Founding Declaration.

Signing the Presidium production protocol. The production protocol, a document describing in details the production procedures, rules and all the minimum standards that have to be respected for a product to be labeled as Presidium, must be drafted collectively by the Presidia members, following the guidelines for the relevant product category (refer to www.fondazioneSlowFood.it website¹), within 1 year of the Presidium's start date (corresponding with the inclusion in the official Presidia list in website). The final version of the production protocol must be approved by the Slow Food Foundation for Biodiversity (which has been delegated this responsibility by the Slow Food International Executive Committee).

Nominating a Presidium coordinator, chosen by the producers, in conjunction with national/regional SF bodies (where they exist), and SF international headquarters.

Note: Each Slow Food Community has a **spokesperson**. In the case of a SF Community that then creates a Presidium, the spokesperson may also be the same person that takes the role of Presidium coordinator.

1 On the website you will find the guidelines for the specific kind of production. If guidelines for a specific supply chain are not present it means that revision work is in progress. You can still contact us to get the draft, if you need it urgently.

2. Use of the Slow Food Trademark on the Label

To obtain the right to use the Presidium trademark on the product label, producers must:

- a) Create a **Narrative Label** for the Presidium's product;
- b) Sign the **code of use for the trademark**
- c) Develop a **Participatory Guarantee System (PGS)**

Authorization to use the Slow Food Presidium trademark cannot be transferred to anyone else (processors outside the Presidium, retailers, restaurants, other producers, etc.).

The trademark must be exclusively and clearly used only for the Presidium production, and cannot be used for any other product by the same group/business/community.

The Presidia logo must always be used together with a sentence that briefly explains the project:

"The Presidia are Slow Food projects that protect quality, artisanal products made using traditional practices."

www.slowfoodfoundation.com

3. Slow Food Presidium Nomination Form

1. Name of product(s) (also specify any dialect variants)

2. Region/Country

3. Brief history of the product and reasons for its current difficulties

4. Brief description of the product/vegetable variety/animal breed and production/breeding technique

5. Is the production area of the product defined? Please describe it; specify, if possible, the names of the municipalities involved

6. Who is taking the initiative to establish the Presidium?

7 Who will be the local Slow Food contact person for the Presidium?



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8. Has the producer coordinator already been identified?

If yes, please provide the name and contact information

First name

Last name

Gender

Age

phone

e-mail

9. How many producers are to be active and involved in the Presidium?

10. Give their details (first name, last name, gender, age, indigenous peoples/group/tribe, address, phone, email)

11. Is there already a production specification, regulation, PGS etc., adopted by all producers (attach if possible)?

12. Is there a control system with respect to what is indicated in the specification?

13. Are the producers united in an association, consortium, or other body representing them?

14. What are the objectives of the Presidium action? (price, market placement, notoriety)

15. What would the Presidium need in order to function optimally?

Qualified technical assistance (agronomist, veterinarian, food technologist...)

Promotion

Increase local direct sales

Have access to markets also outside its place of origin

Promote tourism-type activities

Improve the profitability of the product

Other

16. Production Area (ha) or number of animals, if applicable

17. Quantity produced annually – kg (please, indicate what % is used for household/family consumption and what % is sold?)

The product is still on the market

The product is produced only for self-consumption

18. Sales/Buyers (Estimates)

MARKET	ESTIMATED % OVER TOTAL OF SALES (QUANTITY)
Direct sales in the place of production (by the co-op, association etc)	
Direct sales in local markets	
Direct sales in national markets	
Sales to middlemen (c/o farm-gate or market)	
Sales to exporters	
Sales to importers (of foreign countries)	
Other (sales to supermarkets, processing co-ops etc)	

19. Please enlist the approximate sales prices (local currency or USD):

20. This form was completed by:

First name

Last name

phone

e-mail

Are there any texts, documents, studies, research, articles, videos or other materials available on the history of the product, its gastronomic processing, production or cultivation technique? If applicable, please attach a copy when submitting the report card.

The completion of this form is necessary in order to officially start the path to the creation of a new Slow Food Presidium.

Privacy

The personal data contained in this report form are processed in accordance with the GDPR and according to the privacy policy that the data controller has made available at the link privacy.slowfood.com. Consent to process data for the stated purposes is a necessary condition for access to the reporting initiative.

By completing and submitting the reporting form, the person concerned (the reporter):

Declares that has read and understood the privacy policy and consents to the processing provided therein with particular regard to the paragraphs "Reporting Ark of Taste products, Slow Food Presidia," and "Producers, establishments and referrers of Slow Food projects."

declares that has acquired the consent of the producers' contact person to communicate their own personal data to Slow Food for the purposes of the project.

Slow Food undertakes to contact the producers' contact person whose details are disclosed by the reporter in this referral form to acquire directly from the person concerned the consent to the processing.

For other processing purposes, the explicit consent of the data subject (reporter) is required. With specific regard to the chapter "Recipients of newsletters and communications commercial, promotional and sales-oriented" the person concerned.

Consents does not consent to receive communications of a commercial nature, promotional and sales-oriented of the entities linked to Slow Food and indicated as co-owners in the information available at the link, that is the partners of the Presidia project.

Date

Signature reporter